

**EDUCATION**

**MPS - Interactive Telecommunications Program**, NYU - 2001  
**BA - Cultural Anthropology, Visual Arts** - Columbia College, Columbia University, NYC - 1996  
**Photoshop Certification** - SPEOS Institute of Photography, Paris - 1999  
**TESOL Certification** - Lado Institute, Washington, D.C. - 1997

**RECENT WORK**

**USER EXPERIENCE DESIGN CONSULTANT - current**

Clients: Smart Design: DirecTV - Pyrex, Ruder Finn: LEGO, RESPeRATE.com, WWD.com, C&G Partners, Nike  
. Interaction Design consulting for a variety of digital / online products

**LEAD INFORMATION ARCHITECT - C&G Partners**, NYC - 10/06 (ongoing)

Clients: The American Council of Learned Societies - Smithsonian Institution - American Institute of Architects  
. Led IA work for websites, interactive installations  
. Worked on proposals and business development for emerging Interactive department

**SENIOR INFORMATION ARCHITECT - Funny Garbage**, NYC - 1/06 to 10/06

Clients: The Atlantic Monthly - The National Journal - National Geographic - The N - The Electric Company  
. Developed IA department, process & documentation standards  
. Successfully led large-scale projects from pitch to launch

**INTERACTION DESIGNER - R/GA**, NYC - 3/04-12/05

Clients: Nike - Johnson&Johnson - Intel - Verizon Wireless - Subaru - Target - T-Mobile - Nokia - Circuit City  
. Concept development, documentation, and consulting on innovative brand strategy  
. Online tools, kiosks, games, viral campaigns, content management systems & products

**AWARDS & PRESS**

**Interactive Media Awards - 2006 (announced 2007)**

. The Guests of the Ayatollah Website: **Outstanding Achievement, News;**  
. National Geographic Kids Website, **Best in Class, Web Design/Development;**  
. The-N Video Masher Website, **Outstanding Achievement, Entertainment**

**For NikeRunning.com work - 2004-2005:** London International Advertising Awards: **Best E-Commerce site**, NY Festivals Interactive Awards Silver World Medal: **Best Innovative Feature** (Training Log), **Best Consumer Website**, HOW Interactive: Outstanding Website WebAwards: **Outstanding Web site**

**Personal:** . **National Geographic Adventure Magazine**, article: **The Tsunami Volunteers** - 4/05  
. **Bronze Award, ID Magazine** Interactive Design Review. 'Subway Skylights' - 6/01  
. Featured in **IEEE Spectrum Magazine** - 3/01  
. **New York Women in Communications**, Roberta Thumin award - 4/00

**SKILLS**

**INTERACTION DESIGN:** Concepts, experience design, information architecture, usability testing

**VISUAL DESIGN:** Art direction and graphic design, interface design, illustration

**PROGRAMMING:** Actionscript, Lingo, HTML, MAX/MSP

**MULTIMEDIA:** Animation, video and sound editing

**PROTOTYPING:** Modeling and casting, electronics, machining

**LANGUAGES:** Bilingual English /French, conversational Spanish and Thai